

**Over 60,000 client companies and
350,000 participants have benefited
from the LMI Process™**

Here is a partial list of LMI Clients:

Accenture	Hispanic Leadership
Adapt Marketing	Integrity Commercial Realty
Affinity Financial	JC Decaux
Allstate Insurance	JP Barth Law Firm, LLC
Brandes Insurance Agency	Lighthouse Financial
Casler Foliage	New York Life
Charter Capital Strategies	Pest Pro Pest Control
Century 21	Pinnacle Select Homes
City of Fort Worth	Providential Realty Partners
CompUSA	RE/Max Realty
Dinners Ready	Realty Executives DFW
Dore Achievement Centers	Sales Institute of America
Encore Mortgage	Shaw Insurance Agency
Executive Medicine of Southlake	Transamerica Insurance
Farmers Insurance Company	Vanguard Commercial Group
Federal Health Sign Co.	Williams Inspections
Gaslight Computing Machines	The Wood Group

What a recent participant said:

“With LMI, I have increased my own production, improved communication with my team and their productivity. More importantly, the LMI program helped me plan the expansion and acquisition of a satellite office for my agency.”

***Lance Brown
Lance Brown Insurance Agency***

**Guaranteed Results!
Find out about our money back
guaranteed results.**



- **LMI was founded in 1966**
- **Over 60 Countries**
- **Materials in 23 languages**
- **Over 400 U.S affiliates**



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**LEADERSHIP MANAGEMENT INSTITUTE
DALLAS/FORT WORTH**



***Leader-directed, positive change is not
about direction but transformation.***

Executive Showcase



Develop Leadership Skills • Communicate More Effectively • Achieve Greater Goals • Create an All-Star Team

LMI is a performance improvement company with an outstanding record of accomplishment. We specialize in people development, primarily in executive, managerial, and supervisory areas. Although we serve the majority of our clients with in-house programs, working on premises with a group of key people towards company goals, we offer our Executive Showcase for three purposes:

- ◆ First-hand Experience of the Results
- ◆ Identify Specific Goals
- ◆ Make In-House Decision



Unlike one-day seminars, lectures, books, or extension courses, LMI gets greater and sustainable results because our action-oriented weekly workshops capitalize on the time-proven principles of the unique LMI process.

LMI Gets Results:

- ◆ Increased Productivity
- ◆ Enhanced Communication
- ◆ Improved Organizational Skills
- ◆ Development of Others

“Take control of your organization through the setting and reaching of challenging goals.”

Process for

CHANGE

Step 1: The Change Cycle Begins

Leadership determines that there is a need for change and identifies participants to enter the change cycle.



Step 2: Evaluate Performance

- Identify Performance Issues
- Determine Current Level of Performance
- Calculate Performance Gap



Step 3: Implement Action

- Development and Implementation
- Develop a Dynamic Plan of Action
- Determine Method of Tracking Results
- Measure Progress As It Occurs



Step 4: Modify Behavior

- Identify Critical Success Factors
- Establish Key Function Indicators



Step 5: Communicate Results

- Document Return On Investment
- Identify Additional Areas for Continuing Improvement

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Purchaser's Name _____

Position: _____ Telephone: _____

I hereby authorize the enrollment of the following person(s) in the *Effective Personal Productivity™* program to be held at _____

Commencing on: _____ at _____ am/pm.

Name: _____ Title _____

Name: _____ Title _____

Name: _____ Title _____

It is understood that the pre-enrollment fee for this program is **\$2500.00 per person** enrolled and the fee is due and payable immediately or at least seven days before the program's commencement.

Attached is a check for \$ _____

Please bill against approved _____



Credit Card # _____ CCV _____

Exp. Date _____

Billing address is the same; if not, please provide

Authorized Signature _____

Our company offers a money back guarantee. It is required that each participant herein named, makes and fulfills a commitment to attend all scheduled conferences and completes all required activities and assignments. At the mid-term point in the program, if the participant is not moving towards the results outlined in the up front agreement, the investment will be returned in full upon the receipt of all materials.